



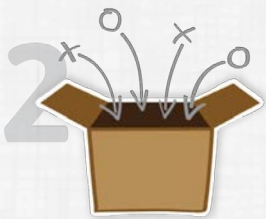
Easuu is a cloud-based service designed to simplify the process of **creating, maintaining** and **monitoring** your **social media presence**.

The Easuu Process



Insight & Idea Generation

We work with you in an initial discovery session to understand your organization and audience in order to determine the best possible social media management approach for you.



Synthesis & Strategy Outline

Based on the findings from Phase 1, we create a content strategy and help you decide which Easuu tools will best support your social strategy needs in order to sustain more dialogue in your targeted social sphere.



Final Strategy Implementation

We integrate the appropriate tools into your customized Easuu platform. With a knowledge transfer session and ongoing support we give you the tools you need to help you get up and running.

Why Easuu?



Customized

There's no such thing as "one size fits all". With Easuu, we tailor solutions to fit your varied needs.



Targeted Content

Easuu can help you build a social media strategy to better reach your market.



Manage Analytics

Find out what's working for you by managing your social media reports and analytics with ease.



Save Time

Easuu is integrated with social media outlets, so all your communications are aggregated consistently.

We'd Love to Hear from You!

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